

# Joncryl® 624

**Product Description** 

Joncryl 624 is a general purpose, soft film forming, Rheology Controlled (RC) acrylic emulsion for printing ink applications.

Key Features & Benefits

- Water and rub resistance
- Good film wetting
- Adhesion to a wide variety of substrates

**Chemical Composition** 

RC acrylic emulsion

# **Properties**

Typical	l Pro	perties
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Appearance		translucent emulsion
Non-volatile	%	48.0
pH at 25°C		8.2
Viscosity at 25°C	cps	900
Acid number (NV)	•	50
Density at 25°C	g/cm³	1.05
MFFT	°C	< 7
Tg	°C	- 30
Freeze-thaw stable		Yes
Total VOC	% wt	1.1

These typical values should not be interpreted as specifications.

### **Application**

Joncryl 624 is a general purpose, soft film forming, Rheology Controlled (RC) acrylic emulsion for the use in water-based flexographic and gravure inks on flexible films and foils. It is a versatile film forming emulsion that has good adhesion to a broad range of polyolefin films.

Joncryl 624 is excellent when used as a universal film forming vehicle with the right combination of properties for surface printing and adhesion lamination applications. When it is used as an additive, this emulsion will impart good rub resistance properties to paper and paperboard inks.

Joncryl 624 is recommended for applications such as:

• Printing inks for flexographic and gravure applications

#### Safety

General

The usual safety precautions when handling chemicals must be observed. These include the measures described in Federal, State and Local health and safety regulations, thorough ventilation of the workplace, good skin care and wearing of protective goggles.

Safety Data Sheet

All safety information is provided in the Safety Data Sheet for Joncryl 624.

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# **Storage**

Please refer to the "Handling and Storage of Polymer Dispersions" brochure.

## **Important**

The descriptions, designs, and data contained herein are presented for your guidance only. Because there are many factors under your control which may affect processing or application/use it is necessary for you to make appropriate tests to determine whether the product is suitable for your particular purpose prior to use. NO WARRANTIES OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE, ARE MADE REGARDING PRODUCTS DESCRIBED OR DESIGNS, OR INFORMATION SET FORTH, OR THAT THE PRODUCTS, DESIGNS, OR DATA MAY BE USED WITHOUT INFRINGING THE INTELLECTUAL PROPERTY RIGHTS OF OTHERS. IN NO CASE SHALL THE DESCRIPTIONS, DATA OR DESIGNS PROVIDED BE PRESUMED TO BE A PART OF OUR TERMS AND CONDITIONS OF SALE. Further, you expressly understand and agree that the descriptions, designs, and data furnished by BASF hereunder are given gratis and BASF assumes no obligation or liability for same or results obtained from use thereof, all such being given to you and accepted by you at your risk.

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