

Rheovis® PU 1235

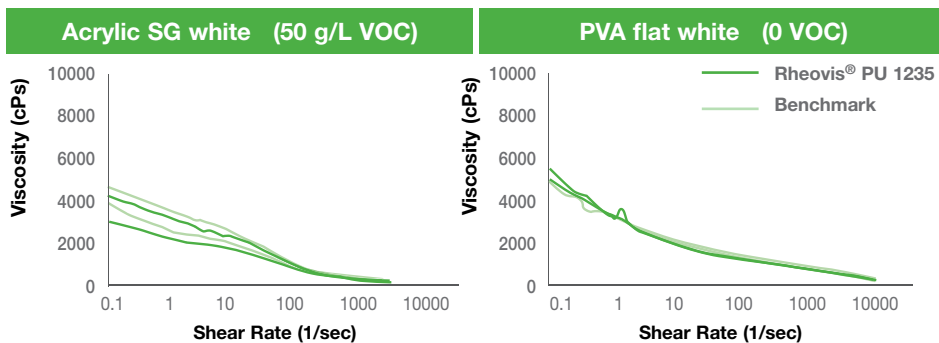
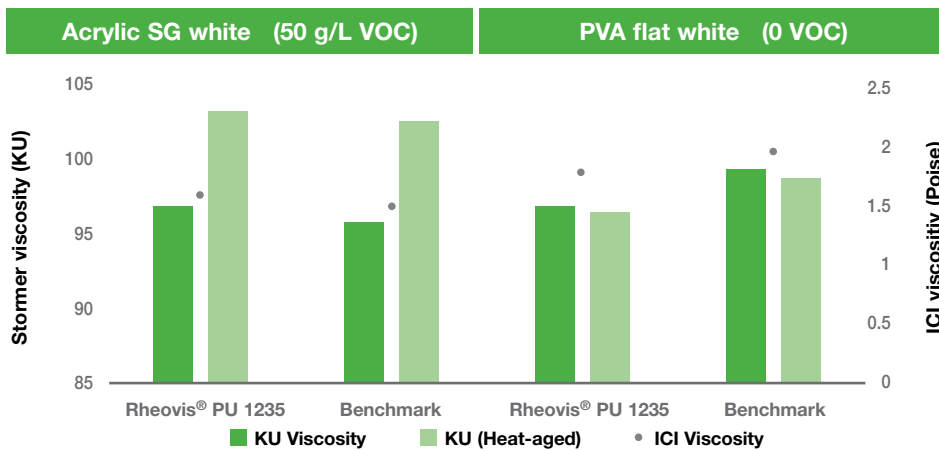


Highly efficient HEUR rheology modifier for interior/exterior paints

Rheovis® PU 1235 is a non-ionic associative HEUR thickener designed to impart low shear viscosity with moderate contribution to high shear viscosity in latex based paints. This balance allows the formulation of paints with rheological profiles that can be customized for various coating applications.

Comparison of Rheovis® PU 1235 in Acrylic and PVA white architectural paints

The graphs below shows Rheovis® PU 1235 performance with benchmark for ICI, KU and viscosity curve



Rheovis® PU 1235 allows formulator to have good rheology control for paints with various formulation requirements.

Rheovis® PU 1235 Characteristic Values

Property	Value
Appearance	Hazy liquid
Viscosity	1200 mPa.s
Solids (Wt.)	25%

Performance Highlights

- Balanced rheology modifier with KU and ICI contributions
- Improve film build and hiding properties with roller and brush applications
- Good spatter resistance
- Easy handling; low viscosity



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