



BASF
We create chemistry

**Floorcare Needs?
BASF has you covered**

Looking for a floor finish that holds up to heavy foot traffic?

We've got you covered.

The ACROFLOR® product line is your solution for glossy, durable floor finishes that are easy to maintain. Whether your customers coat floors in schools, retail, healthcare, or office space, we have a polymer offering to meet their performance needs.



Floorcare Portfolio: Complete offering for floorcare formulations

ALKALI SOLUBLE RESINS

ACROFLOR® 10

Small particle size polyethylene wax dispersion

- Slip resistance modification
- Black heel mark resistance
- Durability

ACROFLOR® 100/110

High Tg resin flake / resin solution

- Aids in removability
- Increases gloss

ADDITIVES

HYDROPALAT® WE 3225

Silicone surfactant

- Fluorochemical alternative
- Non-slip based wetting agent
- Enhances gloss of coatings
- Antifoam performance

HYDROPALAT® WE 3229

Silicone surfactant

- Fluorochemical alternative
- Non-slip based wetting agent
- Improved surface tension reduction
- Antifoam performance
- 100% solids content

Polymers for Floorcare

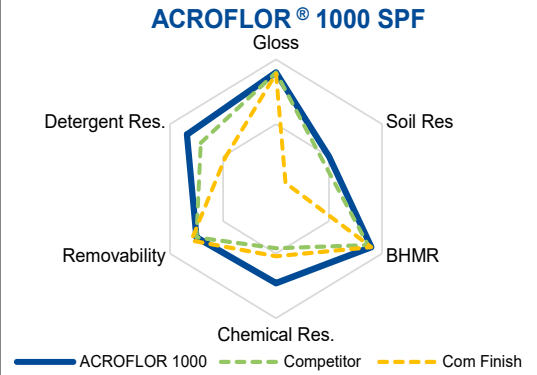
ACROFLOR® 1000

Choose it for:

- Resilient and non-resilient floor substrates
- Dri-brite applications

Benefits:

- High gloss retention for less effort and maintenance
- Extended maintenance cycle
- Easy to clean for floors requiring long lasting shine



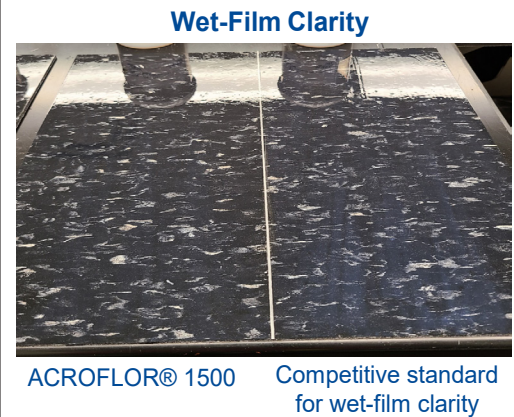
ACROFLOR® 1500

Choose it for:

- Clear wet-film clarity
- Low to mid-maintenance floors
- Excellent cost to performance benefit

Benefits:

- Outstanding gloss build on application
- Broad target end use application
- Easy to apply



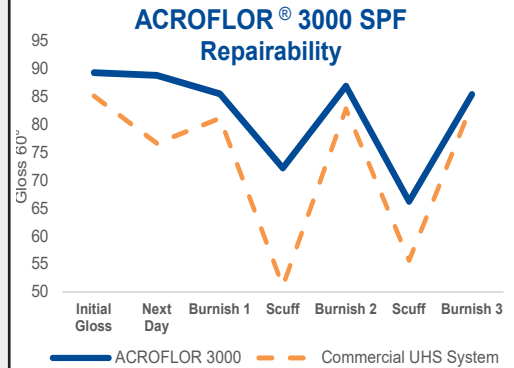
ACROFLOR® 3000

Choose it for:

- Wide formulation latitude
- Improved chemical resistance

Benefits:

- Excellent burnishability for maximum reparability
- Capable to meet high to low maintenance needs
- Alternate crosslinking technology



Floorcare Portfolio: Total demands of floorcare formulations



Formulation Latitude for All Maintenance Levels

	Low	High
ACROFLOR® 10 / 100 / 110	+++++	
ACROFLOR® 1000 / 1500	+++	
ACROFLOR® 3000	+++++	
HYDROPALAT® WE 3225 / 3229	+++++	

About BASF's Dispersions and Resins Business

The Dispersions & Resins business of BASF develops, produces, and markets a range of high-quality resins, additives, colorants, and polymer dispersions worldwide. These raw materials are used in formulations for coatings and paints, printing and packaging products, construction coatings, adhesives, cellulose and composites, and paper manufacturing. With a comprehensive product portfolio and extensive knowledge of the industries we serve, our customers benefit from innovative and sustainable solutions to help them advance their formulations through chemistry. For further information about the Dispersions & Resins business in North America, please visit <http://www.basf.us/dpsolutions>.

About BASF

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. Around 111.000 employees in the BASF Group contribute to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio comprises six segments: Chemicals, Materials, Industrial Solutions, Surface Technologies, Nutrition & Care and Agricultural Solutions. BASF generated sales of €87.3 billion in 2022. BASF shares are traded on the stock exchange in Frankfurt (BAS) and as American Depositary Receipts (BASFY) in the United States Further information at www.basf.com.

Contacts

Please contact our technical service department for more help on formulating with products from the ACROFLOR product line.

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